



Dear Business Friend,

McAuliffe will hold its annual 5k Road Race on Saturday, May 18, 2019 beginning at 9am.

McAuliffe’s annual 5K Road Race provides an opportunity for MetroWest families and community members to be healthy and active together! The morning includes a 5K race, an awards ceremony, and a pre- and post-race Exhibition Area with vendors, activities, and food. All race proceeds support our ongoing programs at McAuliffe.

We have big plans for our post-race celebration of health and wellness for our runners, spectators, and vendors! AND, for the day to be a success, we need your help!

This year we are offering businesses an opportunity to become Sponsors:

Sponsorship	Benefits
Presenting \$5000	<ul style="list-style-type: none"> <li>● Logo in most prominent position on the back of the race shirts</li> <li>● Recognition on all event marketing materials and signs</li> <li>● Recognition on McAuliffe’s website with a link to your business</li> <li>● Newsletter and social media marketing advertising</li> <li>● Logo recognition on all on site race day signage</li> <li>● Booth space during our pre and post race exhibit</li> <li>● 15 complimentary race entries with t-shirts</li> </ul>
Premier \$2500	<ul style="list-style-type: none"> <li>● Logo in a prominent position on the back of the race shirts</li> <li>● Recognition on McAuliffe’s website with a link to your business</li> <li>● Newsletter and social media marketing advertising</li> <li>● Booth space during our pre and post race exhibit</li> <li>● 10 complimentary race entries with t-shirts</li> </ul>
Platinum \$1000	<ul style="list-style-type: none"> <li>● Logo on the back of the race shirts</li> <li>● Recognition on McAuliffe’s website with a link to your business</li> <li>● Newsletter and social media marketing advertising</li> <li>● Booth space during our pre and post race exhibit</li> <li>● 5 complimentary race entries with t-shirts</li> </ul>
Gold \$500	<ul style="list-style-type: none"> <li>● Recognition on McAuliffe’s website with a link to your business</li> <li>● 2 complimentary race entries with t-shirts</li> </ul>
Silver \$250	<ul style="list-style-type: none"> <li>● Recognition on McAuliffe’s website with a link to your business</li> </ul>

The Christa McAuliffe Charter School Foundation is a 501(c)(3) tax-exempt nonprofit organization and all donations are tax deductible. Our tax-exempt number is 04-3519276.

Best regards,

Mara Gorden  
Director of Community Development



## McAuliffe 5K Road Race Sponsorship Application

Company Name	
Contact Name	
Contact Phone	
Contact Email	
Sponsorship Level	

Please make check payable to The Christa McAuliffe Charter School Foundation and mail to:

Christa McAuliffe Charter School  
ATTN: Mara Gorden  
139 Newbury Street  
Framingham, MA 01701